

ViVa! Vienna! 2012 Sponsorship Benefits

All festival sponsors are given sponsorship recognition in the ViVa! Vienna! marketing materials and event signage as well as on our ViVa! Vienna! website. In addition, they are provided complimentary booth space at ViVa! Vienna! with appropriate signage identifying them as sponsors.

ViVa! Vienna! sponsors often provide, in addition to their financial support, volunteers who help in planning, organizing and making this community celebration such an enjoyable experience for all who attend the event. Sponsorship is a wonderful way for corporations and employees to demonstrate their interest in giving something back to our community. All proceeds from ViVa! Vienna! are reinvested in projects that benefit our community, nation and the world to make them a better place for all of us.

Deadline for ViVa! Vienna! 2012 sponsorship will be Friday, April 13, 2012.

If you would like more information about becoming a ViVa! Vienna! 2012 sponsor, please visit our web site www.vivaviennava.org or contact:

**James Cudney: (703) 999-9306
james@cudney.org**

**Brian Billett: (202) 302-4949
brianb@cs.net**

or

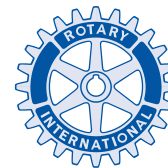
**Keith Bodamer: (703) 938-1366
KABodamer@aol.com**



Memorial Day Weekend

May 26-28, 2012

Hosted by



ROTARY CLUB OF VIENNA, VA, Inc.
Marco Polo Restaurant
245 W Maple Ave
Vienna, VA 22180
Wednesdays 12:15 PM

www.viennarotary.org

**"A Club of Excellence, Having Fun
and Committed to Service"**

**Chartered 1965
"Celebrating our 47th Year of
Service to the Community"**

Become a 2012 Sponsor!



Memorial Day Weekend

May 26-28, 2012

**Title Sponsorships
Special Sponsorships
Sustaining Sponsorships**

www.vivaviennava.org

www.facebook.com/vivavienna

**50,000 GUESTS and
over 300 VENDORS
are expected in 2012**

ViVa! Vienna!

100% of proceeds go to charitable,
community & humanitarian organizations

2011 Total Grants: \$146,000

Help For Those in Need

Alternative House
Cameroon Water Project
Comfort for America's Uniformed Services (CAUSE)
Committee for Helping Others (CHO)
Divine Child Foundation
Educate Tomorrow Corporation
Ellen Flannagan Memorial Fund
FACETS
Fairfax Court Appointed Special Advocate (CASA)
Five Talents International
Food for Others
Friends of a New Beginning (FOANB)
Good News Jail & Prison Ministry
Hartwood Foundation, Inc.
Homestretch
Housing & Community Services of NOVA
Khristin Kylo Memorial Fund
Kisma Child Care Academy
Laurie Mitchell Employment Center
Let's Help Kids, Inc.
Maddie's Blankets
Medical Missionaries, Inc.
Northern Virginia Family Services
NOVACO, Inc. (Northern Virginia Coalition)
Opportunities, Alternatives and Resources (OAR)
Project Amazonas, Inc.
PRS, Inc. (Psychiatric Rehabilitation Services)
Reston Interfaith, Inc.
Salvation Army
Save The Children
Shepherd's Center of Oakton-Vienna (SCOV)
Stroke Comeback Center
The HIKE Fund, Inc.
The Lamb Center
The Women's Center
Toys for Tots
Vienna Crop Walk for Hunger
Villa Maria Work Study Center
Volunteer Emergency Families for Children (VEFC)

Service To the Vienna Community

Historic Vienna, Inc. (Freeman House)
Patrick Henry Library
Vienna Department of Parks & Recreation
Vienna Police Department
Vienna Volunteer Fire Department

Community Organizations

Boy Scouts of America (NCAC)
Cub Scout Pack 78
Cub Scout Pack 1139
Vienna Arts Society
Vienna Babe Ruth League

Education

George Mason University George E. Bitner Memorial Scholarship
Literacy Council of Northern Virginia
Marshall Academy
Marshall & Madison High Schools Ethics Days
Rotary Club of Vienna Dictionary Project

Rotary International

Rotary Club of Vienna Mini-Grants
Safe Blood, Inc.
Shelter Box USA
The Rotary Foundation - Matching Grants
The Rotary Foundation - Paul Harris Fellowships
The Rotary Foundation - Polio Plus

ViVa! Vienna! 2012

Memorial Day Weekend

May 26-28, 2012

Title Sponsorships

Special Sponsorships

Sustaining Sponsorships -\$1,000

**Sponsors get booth space, plus website,
marketing & signage recognition**

Hosted by



Rotary Club of
Vienna, VA, Inc.

2011 Title Sponsors



Town of
Vienna, Virginia



2011 Special Sponsors

Entertainment Stage - Sandy Spring Bank
Children's Stage - Northwest Federal Credit Union
Automotive - Nissan Commercial Vehicles
Convenience - SLURPEE Only At 7-Eleven
Food Court - Verizon Wireless
Midway - GEICO
Patient Appreciation - Dr. Allen Garai, Orthodontist
Town Green - McDonald's McCafé
Transportation - Renewal by Andersen
Community Business Partner - ViennaTysons Regional Chamber of Commerce
Magazine Media - The FAMILY Magazine
Newspaper Media - The Connection Newspapers
Online Media - Vienna Patch

2011 Sustaining Sponsors

American Disposal Services
AMERIGROUP Community Care
Apple Federal Credit Union
Balderson's, Inc.
Bazin's On Church
BB&T
Bernstein Management Group, Inc.
Beulah Dental
The Business Bank
Capital One Bank
Cox Communications
Dominion Virginia Power
eShield of Virginia
Equinox Fitness
Freedom Bank of Virginia
Geeks On Call 1 800 905 GEEK
Golfdom
Home Energy Detective
The Hope Center for Advanced Veterinary Medicine
HSBC Bank
Innovative Spas
Maplewood Grill
My Eye Dr.
Nicholas Chimney Stove & Fireplace, Inc.
NOVA Exteriors
Owens Corning Basement Finishing and SunSuites
Plaka Grill
Power Home Remodeling Group
Pure Pasty
TD Bank
Terranova Construction Kitchen and Bath
Tysons Corner Curves
United Air Temp Heating & Cooling
United Storage
Verizon FiOS
Virginia Commerce Bank
VI Transportation Company
Viva Tysons
Walgreens

What is ViVa! Vienna! ?

ViVa! Vienna! is a family and community oriented celebration of Memorial Day and the greater Vienna Community spirit. It emphasizes the historic area of Church Street, the Freeman House, the Town Green, the Old Vienna W&OD Railroad Station, and the Caboose as well as the park area of the WO&D Trail through Vienna. It provides amusement rides, food, and entertainment all three days. On Sunday and Monday, Church Street is closed to traffic from Lawyers Road to Mill Street and on Dominion Road NE to allow booths to be set up by handcraft artisans, retail vendors, professionals, political parties and candidates, and community and non-profit organizations to distribute information. There is fun and enjoyment for families and people of all ages. ViVa! Vienna! is the major fund raising project for the Rotary Club of Vienna, VA, Inc.; profits are turned over to the Rotary Club of Vienna, VA Foundation, Inc. for distribution to charitable, community and humanitarian organizations the following year. Total grants in 2011 were \$146,000 and grants in 2012 will be approximately \$150,000.

When is it?

ViVa! Vienna! is held on all three days of the Memorial Day Weekend each year; for 2012 this will be May 26th through 28th. Food and amusement rides are available all three days. Entertainment starts Saturday evening and continues through Monday. Street vendors, crafters, professional and non-profit groups are open Sunday, May 27th and Monday, May 28th only from 10am to 6pm.